



The Los Altos Village Association is again bringing 4 outdoor movies to Main Street! For the last several years, LAVA has brought movies to downtown and the response has been so great that we're bringing it back for 2011!

*** * * Be a Movie Night Business Sponsor! * * ***

This is a great way to promote your business, your product or your service! For just \$500 you get 4 weeks of exposure before hundreds of folks attending Friday Night Movie Night. Your sponsorship not only brings your name before the movie going crowd each week, it also shows the community your support and spirit.

Each Friday night in August, Main Street will be closed off between 2nd and 3rd Streets. We bring in a big screen, show family oriented movies and offer activities for children. Many people bring their chairs, claim their "spot" then go to eat dinner in one of our great downtown restaurants, or they shop, sit and enjoy a picnic and visit with friends. It's like going back to a different place in time, sort of like the "drive-in" without the car! It is a delightful way to spend a summer evening.

Movie Night Business Sponsor Benefits:

- ◆ Rolling exposure in Pre-Movie PowerPoint Presentation each week
- ◆ Option for Movie Night presence-promote your business!
- ◆ Acknowledgement on LAVA Web site
- ◆ Acknowledgement in all Movie Night advertising
- ◆ Acknowledgement in on-site signage
- ◆ Public Address announcement thanking each sponsor every week

A \$250.00 Business Sponsorship is also available. Recognition of sponsor is as listed above with 50 percent fewer "shows" on the PowerPoint Presentation, name in a smaller font on all Movie Night advertising and on-site signage.

A Community Donation of \$50 or \$125 is very much appreciated with a one week recognition on a PowerPoint Presentation.

If you are interested in being a Movie Night sponsor, call the LAVA office at 949-5282 so we can send you a contract. Deadline for sponsorships is June 30th.

The Los Altos Village Association

216-A Main Street, Los Altos, California 94022

www.downtownlosaltos.org

Ph: 650-949-5282 – Fax: 650-941-7659 – E-mail: nancy@downtownlosaltos.org